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Edible Seeds in North America

The logo for Red River Commodities features the company name in a bold, black, sans-serif font. Above the text is a green circular arc, and below it are two horizontal green wavy lines. The background of the entire slide is a photograph of a sunflower field at sunset, with a large sunflower in the foreground on the right.

Red River
COMMODITIES

Acomo Capital Markets Day
April 7th, 2025, Rotterdam the Netherlands

Key facts



Market leader in
North America

Vertical integration
Farm to Shelf

Processing &
manufacturing
across Midwest, US

350 employees and
over 50 years of
history

Value adding role | Farm to consumer



Farming



Direct-to-grower and seed development program

Sourcing & trading



Global sourcing and trade secures supply and competitiveness

Processing & manufacturing



Multiple technologies applied to add value downstream

Packaging & Distribution



Versatile packaging equipment, central warehousing and supply chain management

Retail & consumers



Strong relationships with large FMCG and national retailers

Business Model

Vertical integration allows for higher margin, value-added offerings, competitive positions and stable earnings



From Farm to Consumer



Sourcing & Grower Partnerships

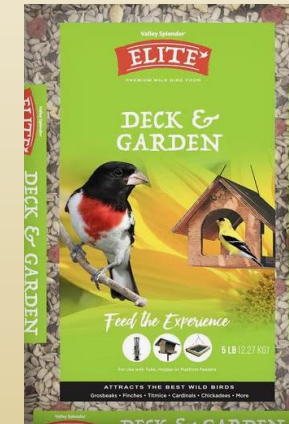


Processing & Manufacturing



Distribution & Packaging

Profitable Downstream Businesses



Market Dynamics & Trends

North American food market is high-growth and innovation friendly



The US food industry exceeds \$1,500B with food ingredients a \$100B segment that continues to grow



Rising preference for plant-based, non-GMO and allergen-free foods align with our offerings



The US economy has high consumer spending, a growing population and a strong labor market



Well-established supply chains and a consumer base receptive to innovation

Value creation: Power of the Sunflower



Consumer Trends

- Cleaner labels
- Plant-based alternatives
- Allergen-free options



Sunflower Attributes

- Naturally non-GMO
- High protein, fiber & healthy fats
- Free from the top 9 allergens

Vertical integration

Added value of \$5 / lbs, 5x above industry average

Regional leader in NA:

local sourcing & local sales

Downstream success:

long-term, sustainable customer relations

Red River Commodities

Diversified portfolio adding value in four segments



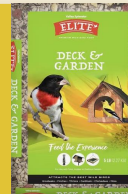
SunButter® - meeting growing demand for allergen-free foods



Sunflower snacks – supplying roasted and seasoned seeds to major CPG brands



Bird food – private label blends of specialty grains and seeds



Food Ingredients – high quality kernel and customer ingredients



SunButter® and Jammies®

Meet growing demand for healthy, nutritious and allergen-free food



- USA is the worlds largest nut butter market *
- SunButter® is leading brand in sunflower/other seed category
- Expand retail presence
- Food service penetration
- Portfolio development



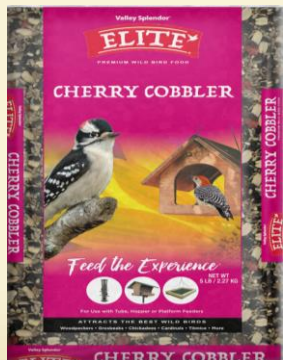
* Source: Grand view research

Wildlife builds Pecking Order®

A leading backyard poultry brand



- #3 in bird food private label
- Leading in backyard poultry
- Market opportunity of \$400M



Our key strengths for further growth

in the North American market



Vertical
integration



Leadership in
sunflower



Strong customer
relationships



Expertise in
brand
development



Innovation
capabilities

Capitalize on North American opportunities

Applying the strengths of Red River Commodities



Consumer trends

- Cleaner labels
- Plant-based alternatives
- Allergen-free options



Edible seeds opportunities

SunButter

Penetration and rotation ↑

Wildlife

Market share portfolio growth ↑

Sunflower

Industry consolidation

Edible Seeds

Growth beyond sunflower

Key takeaways

- Integrated sunflower business with options to scale
- Diversified & profitable portfolio geared to consumer trends
- Large, growing and attractive food and ingredient market



Thank you

